

WE HOLL

HOLL a better rapeseed oil, naturally



V3670L

Key Features and Benefits

- Mid early hybrid, good development before winter, yield stability, good oil content
- Good overall disease profile

Agronomic Profile

<i>Autumn Establishment</i>	<i>Fast</i>
<i>Earliness at Regrowth</i>	<i>Early</i>
<i>Earliness at Flowering</i>	<i>Early</i>
<i>Earliness at Maturity</i>	<i>Mid-early</i>
<i>Plant Height</i>	<i>Mid</i>
<i>Lodging Resistance</i>	<i>Good</i>

Source: HOLL European Trials Network 2016-2018

Oil Profile

<i>Linolenic Content (%)</i>	<i><3.5% fatty acid profile</i>
<i>Oleic Content (%)</i>	<i>High Oleic level >75%</i>

Reference source: HOLL Network Trials - 59 sites 2021

The Health Benefits of HOLL

Nutrition: HOLL OSR oil combines one of the lowest levels of saturated fats with substantial levels of oleic acid with just trace levels of trans fats.

Functionality: there is no substantial difference in taste, colour and texture between the most used edible oils (e.g. palm olein and HO sunflower oil).

Stability: twice the frying life of regular OSR oil and similar performance to HO sunflower oil.

HOLL OSR oil has one of the lowest level of saturated fats compared to most vegetable oils, providing a good option to reduce the daily intake of "bad fats". It has only trace amounts of trans fats and has good natural vitamin E content.



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