

# V367OL

## *The Next Step in HOLL OSR*

*V367OL is a new HOLL variety that has been shown to give significantly higher yields than existing products along with faster autumn and spring development and pod shatter resistance.*

### Key Traits



#### **HOLL Hybrid**

New generation of HOLL hybrid with premium opportunity



#### **High Gross Output**

Very high gross output with low linolenic acid content and very high Oleic acid content



#### **Autumn Vigour**

Good autumn vigour, medium early flowering and early to medium maturity



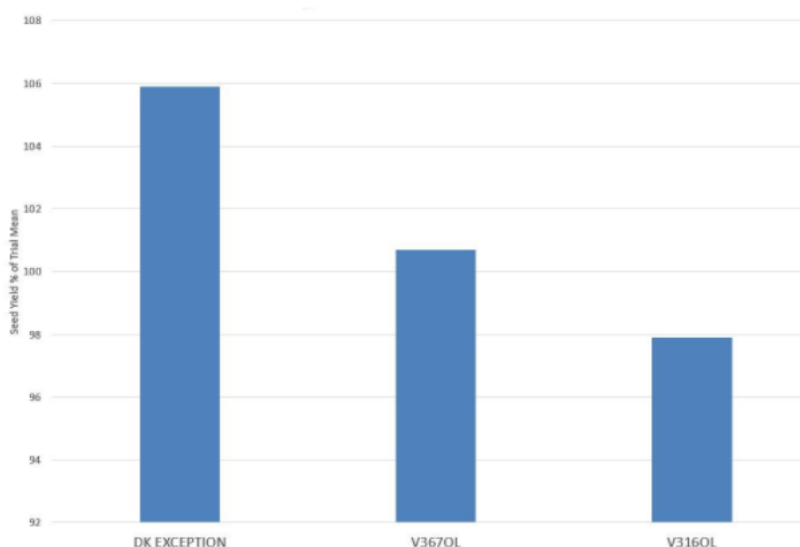
#### **Disease Resistance**

Good all round disease resistance

## Recommendations for Growers

- V367OL is the natural successor to V316OL with a higher output but maintaining the excellent oil quality at less than 3% Linolenic acid and over 75% Oleic acid
- Medium autumn growth habit means V367OL is suitable for the early as well as the main drilling window
- The rapid autumn growth habit of V367OL suits a wide range of sowing dates.
- Where the risk of non-HOLL volunteers exists then the use of low disturbance establishment systems may reduce the risk of contamination and improve quality.
- Sow at a seed rate appropriate to achieve an even plant stand of 25-30 plant/m<sup>2</sup> in spring.
- Higher plant populations may reduce the effects of volunteer non-HOLL plants on overall crop quality.
- A taller height means PGRs may be useful at stem extension to manage height and improve light penetration for maximum yield.

## Gross Output



Call United Oilseeds on 01389 729 200 for more information