



**United Oilseeds**  
THE LEADING BREAK CROP SPECIALIST

Growing Demand for Sunflowers in the UK

# Fancy Giving Sunflowers a go this year?

With a changing climate come new opportunities and we're increasingly seeing the production area for sunflowers expand. With ready markets for birdfeed, strong prices, and new homes identified by our team, the future for UK sunflowers is looking very bright.

## Key Elements of the Sunflower Marketing Pool

- Default Free Produce of Area Contracts. Assuming the whole area is committed to the sunflower marketing pool
- Crops moved at buyers call from the end of harvest, and at harvest where a storage agreement exists
- A choice of two seed varieties trialed for the UK market. LG50268 from Limagrain & ES Bella from Grainseed
- Experienced trading team supporting your oilseed marketing
- UOM members' profit share on trading levels (including seed purchase)
- Minimum of 10 hectares must be planted to enter the sunflower pool
- Grower must have access to cleaning and drying facilities

### CONTRACT SPECIFICATION

**Black Sunflower**  
Max 4% Broken Kernels  
Max 9% Moisture  
Max 2% Admix

“ Last harvest we were very pleased with 50 tonnes. Having somewhere to readily sell the crop makes it a viable new element to our rotation. They look lovely too! ”  
Steven Batchelor – J E Batchelor & Partners, Kent (2024)

### STRONG PRICES

£450 > p/t

Since the marketing pool started

## Why add sunflowers to your rotation?

- ❁ Strong prices of over £450 p/t for the last 2 years
- ❁ Positive yields shown in trials and field conditions
- ❁ Extremely robust ongoing demand
- ❁ Low input crop, excellent for soil health & structure
- ❁ Increasingly viable UK spring sown option
- ❁ Offers scope for innovative diversification, turning crops into multi-income assets
- ❁ Brings a splash of colour while supporting biodiversity

**Ready to give it a go?**

Speak to your area manager or contact the office:

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