



United Oilseeds
THE LEADING BREAK CROP SPECIALIST

Bring me
sunshine!



Undecided about what to plant this spring?

Why not join the UK's first Sunflower Marketing Pool?

We're excited to announce that we are starting the first UK Marketing Pool for Sunflowers for the 2024 season. With sunflowers becoming an increasingly attractive crop in the UK, providing a much needed boost to our bees, why not join us as we embark on a new and exciting sunflower journey.

To join the UK's first sunflower pool, purchase the following seed variety from United Oilseeds: **ES Bella** (Grainseed).

Key elements of the Sunflower Pool

- Produce of Area contracts which are default-free (provided your whole sunflower area is contracted to United Oilseeds)
- Contracted crops are moved at Buyer's Call from the end of harvest, crops can also be moved at harvest with a storage agreement.
- Draw down of payments at competitive rates to suit growers' cash flow requirements
- Less worry and time by leaving your marketing to the professionals
- Dedicated marketing team analysing market data
- UOM members' profit share on trading levels (including seed purchase)

CONTRACT SPECIFICATION

Black Sunflower

Max 9% moisture

Max 2% admix

Max 4% broken kernels
10-15mm seed size

"There is a golden opportunity to produce more sunflowers domestically."

Grainseed's Angus Fox, speaking in Farmers Weekly, May 2023.



- ✿ UK demand on an upward trend + exciting future demand
- ✿ Great break crop for replenishing soil health and structure
- ✿ Increasing viability with the UK's changing climate
- ✿ Eligible for SFI IPM4 No use of insecticide on arable crops @ £45/ha
- ✿ Low input crop
- ✿ Bring a splash of colour and a few smiles

Talk to your local Area Manager or contact head office for further information, including a sunflower growing guide.

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www.unitedoilseeds.co.uk