



United Oilseeds
THE LEADING BREAK CROP SPECIALIST

**PROVEN
on FARM**

AURELIA OSR

The UK's Top-Selling OSR Variety

Aurelia OSR is the UK's overall top-selling OSR variety. In 2021, it accounted for an incredible 13% of the overall certified OSR seed market and a staggering 18% of the UK hybrid OSR market.

Proven on farm and vigorous in both autumn and spring, trait-loaded Aurelia is growers' top choice variety with good reason, offering an ideal package that features high gross output (105%), oil content (45%) and resistance to disease.

With gross output measured at 105% across all three AHDB regions – UK, East/West and North – Aurelia offers powerful disease resistance with twin "7" ratings for Light Leaf Spot and Stem Canker, plus resistance against Turnip Yellow Virus (TuYV).

Aurelia also features RLM7 resistance against phoma and gene specific resistance to pod shatter. With twin "8" ratings for Stem Stiffness and Lodging Resistance from the AHDB, this variety has proved itself an outright winner on farm and in the market.

Aurelia – No.1 Hybrid Variety in the North on the AHDB RL 2022/23

Gross Output	
United Kingdom	105%
East/West Region	105%
North Region	105%
Agronomic Features	
Oil Content	45%
Stem Stiffness	8
Lodging Resistance	8
Shortness of Stem	6
Earliness of Flowering	7
Earliness of Maturity	5
Plant Height (cm)	150
Disease Resistance	
Light Leaf Spot	7
Stem Canker	7
Pod Shatter Resistance	YES
TuYV Resistance	YES

Source: AHDB Recommended Lists 2022/23

Shared Risk Promise

We are offering growers of Aurelia the best hybrid genetics with a scheme that shares the risk of crop establishment.

- Aurelia growers will be eligible for a £100 / 1.5 million seed unit refund, if the crop fails to establish by the 31st October 2022.
- Growers must have drilled the crop before 15th September 2022.
- Growers must register for the establishment scheme with United Oilseeds by 20th September 2022.
- Claims will be calculated on an area basis. Whole fields and/or continuous crop plots of a minimum of 6 ha's. Refunds will be calculated based on standard seed rate of 50 seeds / m2 and worked to the nearest 1.5 million seed unit (3 ha per unit).

Seed Dressing: Integral Pro & Detonator

Early Bird Deferred Payment Offer

Any order for Aurelia that is placed with UOM before the **31st March 2022** will have a payment date of **21st June 2023**.

Any order taken after this date will have a payment date of **14th December 2022**.

Aurelia is available from United Oilseeds.
Contact your local Area Manager or call us on **01380 729200**.
www.unitedoilseeds.co.uk