



# **#OSRReboot** An Industry United

The past year has seen your farming cooperative pull out all the stops to try & change the fortunes of UK OSR production, which has sadly declined by two-thirds in the last decade. Hopefully you've seen some of the OSR Reboot efforts spanning the whole industry.

The campaign's key aims are to restore UK OSR selfsufficiency, boost economic growth, reverse biodiversity declines, & level the playing field for UK farmers. At its core, it's about giving growers the tools & confidence to grow OSR successfully once again.

Kick-starting the campaign in July 2024, Managing Director James Warner published a six-page open letter highlighting the demise of this once-iconic UK crop. Seeing those yellow fields vanish so rapidly convinced him that if anyone was going to lead the fightback, it should be United Oilseeds, the UK's foremost oilseed rape farmer-owned cooperative.

A lot has happened since then. The first Reboot meeting brought together 57 people from 41 organisations to ask what we, as an industry, could do. Since then, the OSR Reboot has made the national press, with features in Private Eye & the Saturday Telegraph. New research funding has been secured by the AHDB & we've invested in trials on botanicals, the national stem larvae survey,

& brought together over 80 guests at the joint OSR conference earlier this year.

So, what have we achieved? On page 6, you'll find the CSFB Management Strategies guide, the first time, that the entire industry has united behind a single set of principles to help growers tackle CSFB. Another sign of progress: Defra representatives now actively attend Reboot meetings to better understand the challenges & help shape the path ahead.

There's still plenty to do, but with a united front & the right conditions, we're confident we can turn things around for what remains the number one break crop for our members.

#### What can you do?

Share successful tactics, give OSR the right attention, invest time & expertise & take a look at the best practice points on page 6.

The OSR Reboot is creating momentum across the industry, opening up new avenues & vital conversations that are moving us closer to the solutions we need to protect, & ultimately restore, our yellow fields.

Throughout this publication you'll see more on how the OSR Reboot is moving the debate forward, things like the AgriSound project (Page 14) & MagicTrap (Page 15) & new resilient varieties like LG Avenger (Pages 7/16).

# Backing the Reboot: Influential Support, National Surveys, & Strategic Wins

Integral to the success of the OSR Reboot is to get key messages in front of the right people. People with influence. There's no better example than the Department for Environment, Food & Rural Affairs (Defra). While initially no representative was present at the Reboot meetings, Defra is now very much engaged.

At the outset the Reboot group pressed for tweaks to the SFI scheme requesting a payment for flowering crops. Unfortunately that's now irrelevant for the time being. However, the plight of OSR & the importance of supply chain resilience are now on the Defra radar for future schemes. To be fair to Defra, despite recent criticism, their support for the Reboot has been very positive.

To strengthen our leadership role & improve our ability to lobby on behalf of members United Oilseeds decided to join the Agricultural Industries Confederation (AIC), who wrote to the Defra Minister late last year. As a result the AIC chaired UK Oilseeds Group (UKOG) convened with the minister in early spring to discuss the issues raised by the Reboot.

#### **Research investment**

Another important strand of the campaign is research. Following the joint AHDB/United Oilseeds OSR conference earlier this year, where a comment from a grower raised the question of what resources the AHDB

are putting into CSFB research, there has been a direct response in the shape of new funding specifically for this area

With United Oilseeds committing funding for the next five years, alongside support from the AHDB, Defra, & other industry partners, the announcement marks a strong commitment to restoring OSR to sustainable productivity levels. The funding will support a range of priorities, including testing novel treatments, exploring cultural control methods, & studying natural predators, amongst others.

#### The national stem larvae survey

To continue our autumn research, suggesting lower numbers of CSFB, Managing Director James Warner spoke to Niab asking them to lead a national OSR stem larvae survey. This joint funded initiative from Hutchinsons, Agrii & United Oilseeds saw 200 farmers from across the UK post OSR stem samples in March this year for the Niab team to dissect!

Now that the results are finalised it is clear that CSFB numbers are significantly lower this year.

Read the full survey analyses by scanning the QR code...





Get a run down of the reboot by scanning the QR code...





"This goes beyond a simple campaign. The UK oilseed rape crop is at a turning point, & we're working together to secure its future."

#### Chairman's Welcome

I would like to begin by paying tribute to Troy Stuart for his dedicated service & steady leadership as the previous chairman. He leaves a strong legacy, & on behalf of our members, employees & the board, I offer him our sincere thanks.

United Oilseeds continues to move forward with purpose. The OSR Reboot has already made a real impact, thanks in no small part to James & the team, whose hard work & leadership are helping restore confidence in the crop. There is more to come, & we are committed to building on this momentum to deliver even greater support & value to our members.



**Ben Jackson** Chairman

Collaboration is at the heart of everything we do, whether with researchers, industry partners, policy makers or growers. Through these collaborations we are focused on securing a resilient, sustainable UK oilseed supply chain for the benefit of our members, UK agriculture & the wider economy.

In a challenging economic climate, financial resilience is key. We are proud of our cooperative's cash strength & will be using it strategically to underpin initiatives like the Reboot, to support members, & invest in the future.

With break crops playing an increasingly vital role in farm profitability, especially given changes to the SFI, OSR remains central to our shared success. I wish you all the best for the year ahead.

### **Welcome from the Managing Director**

#### Welcome to my second edition of Growing Break Crops as Managing Director of United Oilseeds.

It's been another eventful year, with your farming cooperative working alongside members, the AHDB & industry partners to help revitalise sustainable oilseed rape (OSR) production across the UK. Through the OSR Reboot initiative, we've helped bring policymakers to the table, engaged both farming & national media, secured fresh funding for research into cabbage stem flea beetle (CSFB) & other key challenges, & taken your concerns to a wider audience. From features in Private Eye, to a Saturday Telegraph spotlight as part of the OSR Reboot & Save Our Yellow Fields campaigns.

We've continued to lobby on behalf of members, instigated the national CSFB stem larvae monitoring project, enhanced the *MagicTrap* monitoring network & collaborated across the sector to develop a clear set of guiding principles for successful OSR establishment (see page 6).

What's been particularly encouraging is the way the wider industry has come together to support the crop's revival. From breeders & agronomists to farmers & advisors, there's a genuine sense of shared purpose & collaboration. The OSR

Reboot isn't just a campaign
— it's a collective effort.

& we're proud to be working alongside so many dedicated partners who believe in the future of OSR just as much as we do.

In this Reboot edition of our annual publication, you'll discover plenty of insights into the work we've been doing & a renewed sense of optimism around oilseed rape.



James Warner Managing Director

Our seed portfolio for the season ahead (from page 16) is as strong as ever, featuring the top two Recommended List varieties, Maverick & LG Adapt, alongside the much-anticipated LG Avenger, the first variety with proven resilience against cabbage stem flea beetle.

As a farmer-owned cooperative, our priorities are aligned with yours. By continuing to market your crops through United Oilseeds, you're not only securing a reliable & competitive service, you're also directly supporting initiatives like the OSR Reboot that are designed to benefit the whole farming community. Your loyalty enables us to reinvest in the future of oilseed rape & ensure a sustainable, profitable crop for years to come.

#### Welcome — In This Issue

- Fold-out cover: An Industry United/Backing the Reboot
- 2 Welcome from our Chairman & the Managing Director
- 4 Market update, importance of OSR in the portfolio
- 5 Case Study OSR Success at Dawsons Farms
- 6 OSR Reboot 10 Agronomic Principals for growing OSR
- 7 Limagrain LG Avenger & CSFB Resilience
- 8 Case Study Tim Lamyman on OSR
- Growing with us The United Oilseeds advantage
- 10 Break Crops Update
- 11 Break Crops Update
- 12 Sunflower Pool performs admirably in first year
- 13 Oat Success for Warwickshire Growers
- 14 OSR Reboot Partners with Agrisound
- **15** *MagicTrap* Pest Monitoring

- **16** Hybrids Avenger
- 17 Hybrids Maverick & Adapt
- 18 Hybrids Aurelia & Attica
- 19 Hybrids Dolphin, DK Excentric & Duplo
- 20 Conventional Pinnacle & Acacia
- 21 Conventional Annika / Clubroot LG Scorpion
- 22 Clubroot Crome & Crusoe
- 23 Clearfield® Matrix & Calvin / V3670L HOLL
- 24 Hubbards Seeds since 1872
- 25 Hubbards Seed Solutions
- 26 Stores Map
- 27 Head Office Team
- 28 Area Managers Map



GET YOUR TICKETS NOW WWW.CEREALSEVENT.CO.UK

# FIND US ON STAND NO: 1136





BASIS points are available for this publication. Readers who wish to claim points should email **cpd@basis-reg.co.uk** with the reference number, their membership number, post code & date of birth.

This publication has been registered for:

BASIS number: CP/147940/2526/g
2 Crop Protection points

# **OSR: A Reliable Performer** in the Portfolio

Rather than providing a snapshot of the oilseeds market, which, let's face it, will likely be out of date by the time you read this, I wanted to take a step back & talk about why oilseed rape (OSR) deserves its place in a balanced farm trading portfolio.



**By Nick Hobson**Commodity Trading
Manager, United Oilseeds

In a year where many commodities have struggled for consistency, ex-farm OSR has stood firm, with prices remaining above £400/t for a sustained period. Over the past 12 months, it has quietly outperformed most other ag commodities, not just in price, but in reliability. In a UK market where so many crops trade as relative value to London wheat futures, oilseed rape stands apart, with a separate set of market drivers. That makes it an excellent hedge within the broader rotation.

The UK market is structurally supportive too. With around 2 million tonnes of domestic demand from Erith, Liverpool & Stratford, as well as regional feed mills, there is always a home for your OSR. Hypothetically, if you could produce 250,000 tonnes, there would be a buyer waiting. It's that liquid.

On the international side, MATIF offers a strong futures market, & our proximity to Europe means exports via coasters & FOB trades remain straightforward. Demand is shaped not just by food & feed, but by biodiesel, energy markets, & global oilseed dynamics, especially in the Americas.

Thinking about the UK/US trade deal, this recent news casts doubt on the viability of the Vivergo & Ensus biofuel

plants. With run rates from those two plants alone for UK feed wheat sitting at 1.2 million tonnes per year, losing them would create a major gap in UK feed wheat demand, potentially forcing the UK into a more export-focused market. This further highlights the importance of maintaining a balanced farm portfolio as a hedge against market fluctuations, which OSR certainly provides, particularly as it has such strong domestic demand.

Around 750,000 tonnes of DDGS, an ethanol by-product used as an animal feed, would also need replacing, with rapeseed meal a natural substitute. This should support domestic rape meal demand, & thus UK rapeseed prices in the coming years, which is certainly worth considering when reviewing your cropping plans.

In short, OSR continues to earn its place in the rotation not just agronomically, but financially. For growers who want options, liquidity & performance, it's still one of the most bankable crops out there.

Scan the QR code & have market updates delivered to your inbox daily...



## 

Moves from Jan 2025		
4.82%	Matif Rape	
14.81%	Canola	
4.40%	Beans	
25.58%	Bean Oil	
-11.40%	Meal	
-10.50%	Matif Wheat	
-18.70%	London Wheat	
-6.39%	Corn	
-7.54%	Gasoil	
-9.04%	Brent	

# Turning Challenges into Strategy: OSR Success at Dawson Farms

Oilseed rape (OSR) remains firmly in the ground at Dawson Farms in North Yorkshire, because with the right strategy, it works.



Farm Manager Rob Dawson

Despite pressures from cabbage stem flea beetle (CSFB), tricky establishment windows, & shifting regulations, Rob & the team have refined their approach to keep the crop productive, profitable, & resilient.

The farm's clay loam & sandy clay loam soils respond well to their evolving system. Adapting has been crucial. With the loss of neonic seed dressings, Dawson Farms rethought their drilling strategy entirely. Historically drilled in mid-August, OSR is now sown later, starting the second week of September, after forming stale seedbeds & monitoring CSFB migration through tools like MagicTrap.

"We only go when conditions are right," says farm manager Rob. "We're moving less soil, avoiding compaction, & making sure seedbed nutrition is there from the outset. Poultry manure or food digestate is applied ahead of drilling to provide early N & P, often followed by a low-disturbance subsoiler & then drilled with the Horsch Pronto."

Bird scarers & careful monitoring help keep on top of pest pressure, & agronomy advice is used to fine-tune inputs. They've also trialled companion cropping & are exploring wider strategies with neighbours to better manage pest pressure at a landscape level.

#### A key part of our four-crop rotation

"It's still a strong break crop for us," says Rob, "It allows us to set up first wheats early, helps us manage grass weeds by rotating chemistry, & it's a key part of our four-crop rotation of OSR, wheat, barley, & beans. Plus, chopping the straw post-harvest is great for soil structure."

Rob believes OSR can still play a valuable role on many farms if the challenges are approached with planning & flexibility. "It's not about doing what we've always done, it's about adjusting to the situation in front of us. There's no silver bullet, but if you focus on the establishment & keep an open mind, it's without a doubt still a crop worth growing."

Florentina Petrescu

Limagrain OSR

**Product Manager** 

# 10 Shared Strategies for OSR Success **A United Front Against CSFB**

For the first time, a wide group of partners across the industry have come together to produce joint, practical guidelines to help growers tackle the cabbage stem flea beetle (CSFB) challenge in oilseed rape. These top 10 strategies draw on trials, farmer experience & research, giving you a united front of insight in one place.

#### Agrii















CERES



RURAL



#### Top 10 strategies for managing cabbage stem flea beetle (CSFB)

#### 1. Ditch the date

Sow early or late – but never by the calendar.

### 2. Chase perfection at establishment

Moisture, seed-to-soil contact, & vigour are everything.

#### 3. Keep your distance

Avoid planting near last year's OSR — every metre helps.

#### 4. Improve larval tolerance

Fewer, bigger plants can beat CSFB & breed less pressure.

#### 5. Chuck the muck

Organic manures can disrupt beetle attack – timing is key.

#### 6. Park the pyrethroids

Resistance is real – sprays can do more harm than good.

#### 7. Create companions

Companions like buckwheat, vetch & clover can shield & strengthen.

#### 8. Brassica buddies

Use sacrificial strips or volunteers to lure beetles away.

#### 9. Stir it up post-harvest

Light cultivations can suppress beetle populations.

#### 10. Unlock hidden gems

From stubbles to silica, priming to predators – stack your tactics.

## **Grainseed**











#### **Openfield**









#### Together, we're rebuilding oilseed rape resilience one smart decision at a time.

Scan the QR code to get the full version of these joint guidelines, & dive deeper into practical tips. supporting data & additional tactics.





# Avenger: Keeping OSR profitable

Using Integrated Pest Management (IPM) strategy & varietal resilience to protect yield.

A new hybrid OSR variety, LG Avenger, marks a major step forward in helping UK growers tackle cabbage stem flea beetle (CSFB). "This variety is the result of new breeding methods focused on all limiting factors in OSR development, especially CSFB," says Florentina Petrescu, Limagrain UK's OSR Product Manager.

The product of extensive research & trialling by Limagrain, LG Avenger is the first variety on the 2025/26 AHDB Recommended List to feature the CSFB Resilience characteristic. It offers high yield potential, pod shatter resistance, high oil content, & strong disease resistance, including light leaf spot (rating 7) & Sclerotinia tolerance.

#### Committed to innovation

Despite a significant decline in UK OSR area in recent years. Limagrain remains committed to innovation aimed at protecting yield & profit, & is confident in the future of this vital break crop.

CSFB Resilience is a novel genetic approach tackling cabbage stem flea beetle at key crop stages as part of an effective IPM strategy. These characteristics help varieties better escape CSFB damage during two crucial periods in autumn & spring:

 Strong autumn dynamic growth to help crops escape early "shot holing" damage from adult CSFB feeding on cotyledons & first leaves, which can cause

significant leaf loss & crop failure

- Rapid stem elongation in spring to improve resilience to larval damage mining into petioles & stems
- Capacity in some varieties (e.g. LG Avenger) to limit larvae development within stems
- Reduced CSFB larvae damage severity reducing stunted, bushy plants

LG Avenger is the only variety with CSFB Resilience on the AHDB Recommended List 2025/26. "We believe this characteristic is levelling the playing field against CSFB. supported by independent trials from Terres Inovia," added Florentina.

While it's a big step forward, CSFB Resilience alone isn't a silver bullet. It should form part of a broader IPM strategy, including rotation, seedbed prep, drilling by soil & weather conditions, monitoring pest levels, & careful insecticide use due to rising resistance.

> Read more about CSFB Resilience here..



"Avenger has really stood out. It went in quite late – 14th September but you'd never know. The vigour has been very noticeable both in autumn & again this spring. The crop looks in fantastic condition and I've already ordered Avenger for next year." Ben Abell, Head of Agronomy @ Dyson Farn



# Smart Starts, Strong Returns: Tim Lamyman on OSR

For Lincolnshire grower & world record holder Tim Lamyman, consistent success with oilseed rape (OSR) comes down to rethinking establishment, especially when it comes to cabbage stem flea beetle (CSFB).



Tim Lamvman

"People often think high yields are only possible if you throw everything at a crop," says Tim. "But our farm average of 5.4 t/ha proves that a well developed strategy can be profitable at scale, not just for record entries."

Key to Tim's success is his disciplined approach to drilling. "We go in from the 10th to 25th of September, no earlier," he says. "Late drilling avoids multiple CSFB egg-laying cycles & gives us stronger stems, better nutrient cycling, & ultimately, a more resilient crop."

Variety choice is equally important. Tim grows Avenger for its strong autumn vigour, which he believes is essential for later drilling. He's already committed to the same variety for 2025. "It gets out of the ground fast & establishes well, which is critical," he adds.

But it's his tailored nutrition strategy that really sets his establishment approach apart. While many growers rely on DAP & 30 kg/ha of nitrogen at drilling, Tim trialled a new system some years ago using Bionature's Leodita & Delta at cotyledon stage, followed by TipTop Delta two weeks later.

"The result was 40–75% more biomass in the first six weeks, & a canopy almost equal to that of an August-drilled crop," Tim explains. "It's also cheaper, with only 1.5 kg/ha of nitrogen, & much more environmentally friendly."

The proof is in the gross margins: £1,630/ha across the farm on average, versus just £975/ha with low-input autumn N-only crops.

Talking briefly about his involvement with the ADAS run Yield Enhancement Network (YEN) Tim says: "YEN gives you a scientic lens on the crop & provides areas to look at to improve your growing of it."

By sharing his figures & experiences, Tim hopes to challenge the idea that chasing high yields isn't financially viable. "You have to understand the crop's needs & respond with the right inputs, at the right time," he says. "Do that, & OSR can be both productive & highly profitable."

Read the full story by scanning the QR code..

# Growing with Us: The United Oilseeds Advantage

Back in 1966, a group of Hampshire farmers, including the father of current Vice Chairman Dick Hall, set up United Oilseeds. Fast forward almost 60 years & today United Oilseeds has become one of the UK's most successful farmer owned cooperatives with over 4,000 members.

# Today, the cooperative ethos remains stronger than ever

Membership at United Oilseeds isn't just about marketing your crop, it's about sharing in the success of a business built by farmers, for farmers.

#### No part-load charges

Members benefit from no additional charges for part loads of oilseed rape collected from farm, helping to streamline harvest logistics & reduce your marketing costs.

#### **Profit redistribution payment**

Trading members share in the success of the cooperative

through an annual profit redistribution payment, putting more back into members' pockets year after year.

# Prompt, reliable movement & excellent customer service

Our experienced team ensures fast, efficient collection of your oilseed rape when it matters most, providing personal, farmer-focused support from harvest through to payment.

#### Preferential advance rates for members

At just 1.75% over base rate & a very quick turnaround, members can access possibly the best rates available for cash advances.

#### A range of marketing pools to suit your needs

High Performing Marketing Pools		
Harvest Movement at Harvest,	<b>Long</b> Movement between	Carte Blanche Movement at buyers call, typically
typically within 5 days	October & March	between April & June

All United Oilseeds marketing pools have a long & successful record of outperforming the market.

#### No part load charges — In numbers

Based on a 60t	Loads	UOM Haulage cost	Grower Haulage cost
contract, with a	Load 1 29t	£406	£406
haulage rate of £14/t	Load 2 29t	£406	£406
	Load 3 2t	£406	£28
TOTALS	60 tonnes	£1218	£840
£378 total saving, or £6.30/t over the 60 tonnes			

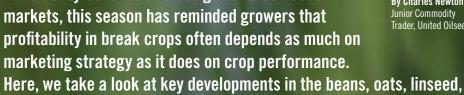
As a member of United Oilseeds, you're not just another supplier, you're a partner, & part of a continuing success story.



#### Growing Break Crops 2025 / Break Crops Update

# **Know Your Market: Break Crop Trends 2024/25**

As volatility continues across global & domestic markets, this season has reminded growers that profitability in break crops often depends as much on marketing strategy as it does on crop performance.



& pea markets, & what they could mean for the season ahead.



**Junior Commodity** Trader United Oilseeds

#### **Beans**

- Harvest 2024 provided plenty of obstacles for bean growers. Many struggled with wet beans at harvest, & the learning seems to be that accepting upfront costs to condition the crop & produce a marketable tonnage will be justified later in the season.
- End user demand for beans has been limited throughout the season with bean offers heading into the season too high to allow them to feature in the ration in any serious volume, amidst competition from alternative proteins. Export demand has been similarly unexciting, with foreign exchange (FX) fluctuations doing much of the work to enable UK beans to calculate for export.

#### **Oats**

- After last season's large rally in oat prices, this harvest saw a sharp & extended downwards correction in price. UK, & European, quality surpassed expectations of many in the trade, following the 23/24 season which was typified by low yield & low quality. As a result, early sellers reaped the rewards this year as millers took their pick of the quality.
- Domestic demand seems to have been muted & amidst good yields across the continent, UK oats have also struggled to feature in the export market. All of which has led to sustained price pressure on UK oats.

#### Linseed

- Linseed prices have traded at a premium to OSR throughout this season, with prices tracking OSR higher since Christmas. Although, demand pushed prices to a peak in mid-Spring & this seems to have been the point at which long holders may have been vindicated. However, the cost of carry must be accounted when choosing to carry the crop beyond Christmas in search of a rallying flat price.
- UK linseed values continue to trade at a healthy premium to the continent, this has helped the gross margin on farm, but does leave growers vulnerable to downwards price corrections once UK demand is sated.

#### Peas

- Heading into the season demand for peas was high, with plenty of active buyers competing for good quality samples across Human Consumption, micronizing, & pet food grades. The availability of imported peas increased heading into Christmas, & domestic prices responded accordingly.
- Forward contracts with quality fallbacks continue to set the tone for pricing during the season, & growers who intend for peas to feature in the rotation should carefully consider committing to a contract when they're made available as space on them is finite.

For tailored advice & access to specific contract pricing & options, speak to your United Oilseeds Area Manager (see back cover).





## 8

## **Sunflowers Shine in Year One**

Looking for a new break crop? As a high-return, low-input crop that supports soil health, pollinators, & even public engagement! Sunflowers could be the answer. Following our successful launch of the UK's first-ever sunflower marketing pool, year one has shown impressive promise despite a few teething challenges.

HIGH-PERFORMING, LOW-INPUT & POLLINATOR-FRIENDLY
- WHY UK GROWERS ARE GIVING SUNFLOWERS A SERIOUS LOOK.

#### **Bright prospects**

"Some growers achieved well over 2t/ha, & even those who had issues are coming back for another go," says Nick Hobson, sunflower project lead at United Oilseeds. "Moisture content at harvest & pest pressure from slugs, pigeons, & hares required attention, but were generally well managed.

The real highlight? The price. With the final pool price easily surpassing £450/t, sunflowers have proved they can compete financially with other break crops, while delivering sustainability wins too,," added Nick.

#### Why sunflowers make sense

With the UK importing most of its sunflower oil, domestic production offers a valuable opportunity. Sunflowers

also tap into birdseed & edible seed markets.

Agronomically, they boost biodiversity, require minimal inputs, tolerate drought, & leave soils in good condition for the following crop.

#### Join the pool

United Oilseeds offers default free produce of area contracts, simple marketing, & two well-suited UK varieties: ES Bella (Grainseed) & LG50268 (Limagrain). Crops are moved at the buyer's call from the end of harvest, with immediate movement available where storage agreements exist.

Scan the QR code to download the sunflower growing guide...





# Strong Relationships Deliver Oat Success for Warwickshire Growers

Farming between 300–400 hectares of Grade 3 land in Warwickshire, Anthony & William Forsyth have built a resilient rotation of oats, wheat, & more recently legume fallow as part of their SFI commitments.



William & Anthony Forsyth



As long-standing members of United Oilseeds, they grow around 1,000 tonnes of oats each year for the co-op's wheat futures contract.

Despite recent pressure on oat prices, driven primarily by increased production & quality, the Forsyth's have secured an above-average market value for their crop this season through the United Oilseeds wheat futures linked contract.

"United Oilseeds have been excellent for us over the years. Our area manager Holly is always on hand with the right information at the right time which makes the

whole process of marketing our oats so much easier,' says Anthony Forsyth.

United Oilseeds has traded oats since its founding in 1966, offering both pool & fixed-price contracts. This long-standing presence has helped forge reliable supply chains with major UK buyers. In today's volatile grain markets, those stable, trusted relationships are more important than ever.

To find out more about current oat pricing & contract options, please contact your area manager – details can be found on the back cover.

United Oilseeds works with the three biggest oat millers in the UK, so we'll always have a home for your oats.

#### **PROVIDING OPTIONS FOR OUR GROWERS**

Marketing Pools

- Excellent Logistics
- Wheat Futures Linked Contracts
- Harvest Movement Available
- Forward Fixed Price Contracts
- Strategic Storage Options
- Produce of Area Contracts

# **Bees, Biodiversity & Better Yields: OSR Reboot Partners with AgriSound**





of bee species

are vulnerable

of food crops rely on insect The trial, which has launched across six member farms in southern counties. involves 54 smart listening devices that will monitor the presence of pollinators across OSR crops, legume fallows, & other cereal fields over the coming

#### **Detailed, site-specific insights**

AgriSound's technology listens for pollinator activity in real time, while also tracking temperature, humidity, & light levels. The devices provide farms with detailed, site-specific insights into local bee populations & how they might be influencing crop performance. Field data is sent directly to a user-friendly dashboard for participating farms to view remotely.

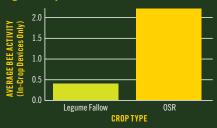
Explaining the importance of the project, **AgriSound CEO Casey Woodward says:** 

"Academic research has shown that each hectare of OSR produces between 25-91 million flowers & over 50 litres of nectar, offering a vital early-season food source for pollinators during the spring 'hunger gap'.

As part of the OSR Reboot initiative, we're excited to announce a pilot programme in conjunction with AgriSound aimed at better understanding the impact of honey & bumble bees on oilseed rape (OSR) yields & wider farm biodiversity.

With the loss of OSR in recent years, this rich foraging habitat has declined, contributing to pollinator population drops. But the relationship goes both ways: Research (Sabbahi, 2005) shows that just two bee colonies per hectare can increase OSR seed yield by 15-20%, improve pod uniformity, & boost germination rates for seed production."

**Data recorded from the United Oilseeds Agrisound pilot 2025** 



**Becky Beesley, United Oilseeds Area Manager** & project lead, is also eager to see what the pilot

"Early results are already showing significantly higher pollinator activity in OSR crops, around four to five times greater than what we're recording in legume fallow," she says. "This is exactly the kind of insight we were hoping for. Once we've collected further data it'll be very interesting to see what else we find. Taking it a step further, we'd like to compare yield & variety data with the information we glean from the AgriSound technology."

This pilot supports the wider OSR Reboot goal of revitalising UK oilseed rape production by showcasing its value to both pollinators & growers. It also feeds into sustainability reporting, access to green finance, & building a consumer-facing narrative around the ecobenefits of British rapeseed oil.

It's a win for yields, bees, & biodiversity.

**MagicTrap** Pest Monitoring

Remotely monitor CSFB using Bayer's MagicTrap.

#### Back by popular demand!

Following the success of MagicTrap last year, we're once again offering members a generous discount on the hardware needed to monitor flea beetle, pollen beetle, & weevil activity.

Once your trap is set up, you can easily check its contents straight from your mobile phone, giving you real-time insights into pest pressure without needing to visit the field.

#### After ordering your trap, why not join the United Oilseeds *MagicTrap* network?

By contributing your data, you'll help build a national picture of pest activity to support smarter on-farm

decisions. Last season, the network played a key role in highlighting generally lower levels of cabbage stem flea beetle (CSFB) across most regions.

"MagicTrap has been excellent, both the network updates & our individual traps. They made it easy to monitor pest numbers, giving us the confidence & peace of mind to proceed with our OSR plantings as planned & at the right time. There was no need to rush out & treat anything unnecessarily. It's proven

> to be a very, very effective management tool." Andrew Gloag, United Oilseeds member, North Yorkshire

> > **MAGICSCOUT**







App annual Subscription £49 (for up to 2 traps)

Talk to your Area Manager to secure your MagicTrap order today.







Autumn Seed Portfolio 2025 / Hybrid OSR

#### Cabbage Stem Flea Beetle Resilience

LG Avenger is a next-generation oilseed rape variety bred with a clear focus on overcoming the crop's most critical challenges – particularly cabbage stem flea beetle (CSFB). As the only variety on the AHDB Recommended List with proven CSFB resilience, it delivers reliable performance even in high-pressure situations. With standout autumn & spring vigour, pod shatter resistance (especially valuable in northern regions), & a high oil content of 46.0%, LG Avenger ticks all the boxes.

This variety comes fully loaded with agronomic tools, including Turnip Yellows Virus (TuYV) resistance, RLM7 for Phoma, Sclero-Flex tolerance, & a strong disease resistance profile. It's built to perform & bred to endure – making it a smart, sustainable choice for growers pushing OSR forward.

#### **Key Strengths**

- Flea beetle resilience characteristic
- Exceptional autumn & spring vigour
- High yielding variety with pod shatter resistance

GRUSS UUTPUT (%)	
United Kingdom	104
East/West Region	104
North Region	[106]
AGRONOMIC FEATURES	
Oil Content	46%
Stem Stiffness	[8]
Lodging Resistance	[8]
Earliness of Flowering	6
Earliness of Maturity	5
Plant Height (cm)	161
DISEASE RESISTANCE	
Light Leaf Spot	7
Stem Canker	5
TuYV	R

See Dyson Farming's thoughts on Avenger by scanning the QR code...





# **Maverick**

#### Number 1 on the RL 2025

Maverick is the highest yielding variety on the Recommended List. Its excellent yield potential is combined with exceptional RlmS & Rlm7 stem canker resistance, TuYV resistance, & outstanding autumn & spring vigour.

#### E/W RECOMMENDATION ONLY

#### **Key Strengths**

- High seed yield with high gross output
- Exceptional RlmS & Rlm7 stem canker resistance
- Outstanding Light Leaf Spot resistance
- TuYV resistant

GROSS OUTPUT (%)	
United Kingdom	108
East/West Region	109
North Region	100
AGRONOMIC FEATURES	
Oil Content	46%
Stem Stiffness	[8]
Lodging Resistance	[8]
Earliness of Flowering	7
Earliness of Maturity	5
Plant Height (cm)	154
DISEASE RESISTANCE	
Light Leaf Spot	7
Stem Canker	9
TuYV	R





#### **Top Yields, British Bred**

Adapt is the highest-yielding variety with pod shatter resistance, bred specifically for UK conditions. Backed by Limagrain's leading UK breeding programme, it delivers consistently strong performance in challenging climates. With excellent oil content & proven yields, Adapt is a variety that lives up to its name, reliably adapted for British farms.

#### **No1 UK RECOMMENDED VARIETY**

#### **Key Strengths**

- Performs across all regions
- Very high oil content
- Good resistance to stem based diseases

GROSS OUTPUT (%)	
United Kingdom	108
East/West Region	108
North Region	108
AGRONOMIC FEATURES	
Oil Content	46.4%
Stem Stiffness	[8]
Lodging Resistance	[8]
Earliness of Flowering	6
Earliness of Maturity	5
Plant Height (cm)	157
DISEASE RESISTANCE	
Light Leaf Spot	7
Stem Canker	6
TuYV	R







#### The UK's Benchmark Hybrid

Aurelia is the UK's most popular fully loaded hybrid, trusted for its consistently high yields, strong vigour, & broad regional performance. With TuYV resistance, pod shatter protection, & one of the best LLS scores, it sets the standard for OSR performance on farm.

#### **Key Strengths**

- Fantastic yield stability across seasons
- Remarkably consistent over many years
- Strong early vigour & growth habit which offer a wide sowing window

GROSS OUTPUT (%)	
United Kingdom	101
East/West Region	101
North Region	102
AGRONOMIC FEATURES	
Oil Content	44.8%
Stem Stiffness	7
Lodging Resistance	7.9
Earliness of Flowering	7
Earliness of Maturity	5
Plant Height (cm)	146
DISEASE RESISTANCE	
Light Leaf Spot	7
Stem Canker	4
TuYV	R





#### Consistent across the UK

Attica is a fully loaded hybrid combining stable high yields with the genetic security of TuYV & pod shatter resistance & has always delivered on farm. It has a strong autumn growth habit offering growers a wide drilling window & an excellent disease resistance package.

#### **Key Strengths**

- Consistently high performance in trials
- Consistent performance across seasons & regions
- Strong autumn & spring vigour

GROSS OUTPUT (%)	
United Kingdom	101
East/West Region	101
North Region	102
AGRONOMIC FEATURES	
Oil Content	45.1%
Stem Stiffness	8
Lodging Resistance	[7.9]
Earliness of Flowering	7
Earliness of Maturity	5
Plant Height (cm)	153
DISEASE RESISTANCE	
Light Leaf Spot	7
Stem Canker	5
TuYV	R

# **\*DOST** Dolphin

#### **Vigour Meets Reliability**

New to the AHDB List, DSV DOLPHIN delivers high yields, exceptional oil content (46.5%), & strong disease resistance – including Verticillium, Sclerotinia, & TuYV. With Harvest Max pod technology & a short, stiff canopy, it's a reliable, easy-to-manage variety built for UK conditions.

#### **Key Strengths**

- High output with 46.5% oil content
- Strong resistance to Verticillium, Sclerotinia & TuYV
- Harvest Max pod technology for secure, efficient combining

GROSS OUTPUT (%)	
United Kingdom	103
East/West Region	103
North Region	98
AGRONOMIC FEATURES	
Oil Content	46.5%
Stem Stiffness	9
Lodging Resistance	[8]
Earliness of Flowering	7
Earliness of Maturity	4
Plant Height (cm)	146
DISEASE RESISTANCE	
Light Leaf Spot	6
Stem Canker	6
TuYV	R

# **DK** Excentric

#### **Powerfully Bred, Proven to Perform**

The leading newcomer from DEKALB, DK Excentric brings together strong yields, robust disease resistance, & reliable agronomics. With rapid autumn growth, pod shatter resistance, & solid standing power, it's built to thrive in UK conditions.

#### **Key Strengths**

- Rapid autumn development & strong standing power
- Excellent resistance to LLS, TuYV & Verticillium
- Pod shatter protection for harvest security

GROSS OUTPUT (%)	
Two Year Average UK	5.11t/ha.
AGRONOMIC FEATURES	
Oil Content	45.7%
Stem Stiffness	8
Lodging Resistance	9
Earliness of Maturity	mid-late
DISEASE RESISTANCE	
Light Leaf Spot	6
Stem Canker	7
TuYV	R

# **Solution** Duplo

#### **Triple Protection, Total Confidence**

DUPLO combines exceptional autumn vigour with DSV's triple-layer trait package – TuYV resistance, pod shatter protection, & RLM7+ stem canker resistance – for robust, reliable performance in all conditions.

#### **Key Strengths**

- Outstanding autumn vigour
- Sale or Return
- Triple layered variety, RLM7, Pod Shatter & TuYV

GROSS OUTPUT (%)	
East/West Region	109
AGRONOMIC FEATURES	
Oil Content	46.8%
Stem Stiffness	8
Lodging Resistance	8
Earliness of Flowering	5.4
Earliness of Maturity	6
Plant Height (cm)	146
DISEASE RESISTANCE	
Light Leaf Spot	5.2
Stem Canker	9
TuYV	R





#### The Number 1 Conventional 2024 Born & Bred in the UK

PI Pinnacle tops the Recommended List for a second year, & it's easy to see why. This high-yielding conventional variety is highly recommended across all UK regions.

With large pods & plenty of seed, it's the No.1 choice for growers. Bred in Britain for British farmers, PI Pinnacle offers superior yield, vigour, & establishment – outperforming even Campus.

#### **Key Strengths**

- Consistent across regions
- Good standing power & LLS Scores
- UK Bred

GROSS OUTPUT (%)	
United Kingdom	101
East/West Region	101
North Region	101
AGRONOMIC FEATURES	
Oil Content	44.5%
Stem Stiffness	9
Lodging Resistance	[8]
Earliness of Flowering	5
Earliness of Maturity	5
Plant Height (cm)	152
DISEASE RESISTANCE	
Light Leaf Spot	7
Stem Canker	4





#### **Tried & Tested Conventional**

Like its hybrid stablemate Aurelia, Acacia has a proven onfarm track record across all UK regions. It's especially valued for its strong autumn vigour & rapid spring growth.

#### **Key Strengths**

- Robust plant type with good straw strength
- Wide sowing window
- Solid disease resistance profile
- Proven on farm performance

GROSS OUTPUT (%)	
United Kingdom	97
East/West Region	97
North Region	98
AGRONOMIC FEATURES	
Oil Content	44.9%
Stem Stiffness	8
Lodging Resistance	8
Earliness of Flowering	6
Earliness of Maturity	5
Plant Height (cm)	142
DISEASE RESISTANCE	
Light Leaf Spot	5
Stem Canker	5



# Annika

#### **Early Drilling Conventional**

Annika's solid disease resistance (Phoma 5, Light Leaf Spot 7), plus TuYV resistance & slightly later maturity, make it a great fit for early drilling.

#### **Key Strengths**

- Very well suited to earlier drilling
- Strong disease resistance
- Shorter plant with excellent stem stiffness
- High yield potential across all regions

GROSS OUTPUT (%)	
United Kingdom	98
East/West Region	98
North Region	96
AGRONOMIC FEATURES	
Oil Content	44.9%
Stem Stiffness	9
Lodging Resistance	[8]
Earliness of Flowering	6
Earliness of Maturity	4
Plant Height (cm)	146
DISEASE RESISTANCE	
Light Leaf Spot	7
Stem Canker	5
TuYV	R



#### **CLUBROOT VARIETIES**

# **\$\square\$\$ LG Scorpion**

#### **Vigorous, Resilient, Clubroot Variety**

A high-yielding clubroot-resistant variety with exceptional autumn growth. LG Scorpion combines TuYV & pod shatter resistance with strong disease tolerance & winter hardiness.

#### **Key Strengths**

- High-yielding clubroot variety
- Exceptionally quick autumn & spring growth
- Fully loaded with TuYV, POSH & RLM7

GROSS OUTPUT (%)	
Niab TAG Trials % controls	101
LG Trials (Fife) t/ha	5.47
AGRONOMIC FEATURES	
Oil Content	45.7%
Stem Stiffness	8
Lodging Resistance	8
Earliness of Flowering	7
Earliness of Maturity	7
Plant Height (cm)	149
DISEASE RESISTANCE	
Light Leaf Spot	6
Stem Canker	6
TuYV	R

 $\sim$  20





#### **High Oil Content Clubroot Variety**

Crome is a restored hybrid specifically recommended for land infected with common clubroot strains. It offers high gross output, strong light leaf spot resistance, good stem stiffness, & excellent lodging resistance.

#### **Key Strengths**

- High seed yield combined with high oil content
- Good stem stiffness & outstanding vigour
- Resistant to lodging

ROSS OUTPUT (%)	
Inited Kingdom	94
ast/West Region	94
lorth Region	95
GRONOMIC FEATURES	
Oil Content	45.8%
Stem Stiffness	8
odging Resistance	8
arliness of Flowering	7
arliness of Maturity	5
Plant Height (cm)	143
DISEASE RESISTANCE	
ight Leaf Spot	6
Stem Canker	2



# **Crusoe**

#### **Setting New Standards for Yield & Oil**

Crusoe is a restored hybrid Recommended List variety for growing on land infected with common strains of clubroot. It has a high gross output, high resistance to stem canker, good resistance to light leaf spot with good stem stiffness, resistance to lodging & TuYV resistance.

#### **Key Strengths**

- High seed yield combined with high oil content
- High resistance to stem canker
- TuYV resistant

GROSS OUTPUT (%)	
United Kingdom	103
East/West Region	103
North Region	101
AGRONOMIC FEATURES	
Oil Content	44.5%
Stem Stiffness	[8]
Lodging Resistance	[8]
Earliness of Flowering	6
Earliness of Maturity	5
Plant Height (cm)	155
DISEASE RESISTANCE	
Light Leaf Spot	6
Stem Canker	7
TuYV	R

NEWLY	<u>IUTV</u>	
RECOMMENDED	W. Carrier and Car	
RECOMMENDED	A Company of the Comp	
dife		
<b>基</b> 数/		40
A A		
	A A CANADA CANAD	1
The state of the s		7

## **♦**DSV Matrix CL

#### **Clearfield® Without Compromise**

MATRIX CL from DSV is the UK's first Quad Layered Clearfield® variety, stacking TuYV, RLM7, Pod Shatter Resistance, & Clearfield® Technology – all without sacrificing yield. It sets a new benchmark for performance & agronomic strength in the Clearfield® segment.

#### **Key Strengths**

- Quad Layered Power: Combines four key traits for top-end performance & resilience
- Proven Yield Leader: Among the highest yielding Clearfield® varieties on the AHDB RL 2025/26
- UK-Wide Adaptability: Recommended for North, East, & West regions with strong vigour & standing scores

GROSS OUTPUT (%)	
United Kingdom	93
East/West Region	93
North Region	93
AGRONOMIC FEATURES	
Oil Content	45.6%
Stem Stiffness	7
Lodging Resistance	7.8
Earliness of Flowering	7
Earliness of Maturity	6
Plant Height (cm)	152
DISEASE RESISTANCE	
Light Leaf Spot	6
Stem Canker	6
TuYV	R

# **Galvin**

#### **Exciting new Clearfield® variety**

Introducing Calvin, an exciting new Clearfield® oilseed rape variety that's fully loaded with standout traits. With excellent autumn vigour, a shorter, stiff-stemmed growth habit, & strong resistance to lodging, Calvin offers both reliability & performance. Backed by a robust disease resistance package & high yields, it's a compelling new option for growers looking to get the most from Clearfield® technology.

#### **Key Strengths**

- Pod shatter, TuYV & RLM7
- Short stiff stemmed variety
- Robust disease package

GROSS OUTPUT (%)	
United Kingdom	94
East/West Region	95
North Region	94
AGRONOMIC FEATURES	
Oil Content	44.5%
Stem Stiffness	8
Lodging Resistance	8
Earliness of Flowering	5
Earliness of Maturity	7
Plant Height (cm)	150
DISEASE RESISTANCE	
Light Leaf Spot	6
Stem Canker	6
TuYV	R

# V3670L HOLL

Premium contracts available for HOLL OSR with this tried & tested variety

#### **Key Strengths**

- Vigorous establishment
- Double Phoma resistance
- Strong standing power





# **Hubbards Seeds, since 1872**

Specialists in the Seeds that Support the Whole Farm



"We're proud to be the people farmers call when they need solutions that go beyond yield – whether that's fixing nitrogen, feeding stock, locking in carbon, or boosting biodiversity."

#### **Your Small Seeds Specialist**

At Hubbards Seeds, we focus on the small but crucial seeds that keep UK farming systems productive, resilient & forward-thinking. Whether it's cover crops ahead of a spring crop, a companion in your OSR, maize for silage, or trees & hedging for structure & biodiversity, we're here to support every part of your rotation.



Trusted for maize, cover crops, fodder, & more



Leading mixtures for pollinators, soil health, & resilience



Specialist suppliers of trees & hedging



Practical advice tailored to your farm system

**Cover. Companion. Forage. Trees. Trust Hubbards.** 



# **Seed Solutions**

#### Maize

Forage, grain & energy (AD) varieties



#### **Cover Crops**

Oil radish, mustard, phacelia, buckwheat, vetch & much more



#### Companion Crops

Mixes to support OSR, reduce inputs & improve soil health



#### Grass

Short, medium & long term leys, repairs & amenity options



#### **Game Cover**

Mixtures for winter holding, brood rearing & game drives



#### **Trees & Hedging**

UK-sourced whips, native species mixes, & establishment guidance



#### Wildflowers

Stunning mixes & straights for all soil types & situations



Want to talk options? Speak to your local Area Manager or our knowledgeable team is just a call away — 01380 729200

www.hubbardsseeds.co.uk



# Growing Break Crops 2025 / Stores Map

# **United Oilseeds stores**

United Oilseeds has an extensive network of stores throughout the United Kingdom.



- 1 3D West Ancroft TD15 2TD
- 2 A&M Turney Henley in Arden B95 6JH
- 3 Beelsby Farming Company Beelsby DN37 0TN
- 4 Brafferton Manor Farmers York YO61 20B
- 5 Chichester Grain Ltd Chichester PO18 8RO
- 6 Clarksons Port Services Ipswich IP3 0BS
- 7 Coastal Grains Ltd Belford NE70 7DT
- 8 Crosby House Farm & Plant Hire Ltd Maryport CA15 6RG
- 9 Dawson Farms Ltd Northallerton DL6 3ES
- 10 Edwin Taylor & Son Consett DH8 9BL
- 11 Ellingham Grain Ltd (inc. Ellingham Grain Store) Bungay NR35 2ER
- 12 FF Storage Ltd Elsham DN20 0NX
- 13 Fisherton Manor Farm Warminster BA12 OPU
- 14 GW Topham & Son (inc. GWT Farms Ltd) Eltisley PE19 6TR
- 15 Gloag & Sons Stokesley TS9 5LB
- 16 Highland Grain Inverness IV1 3UD
- 17 HLW Farms Market Drayton TF9 2PG
- 18 Holt Store Ashford TN25 6DH
- 19 J&B Gray Rugby CV23 0QN
- 20 JB Sands Ltd Stafford ST19 9BH
- 21 JRW Murphy Peterhead AB42 0LX
- 22 Juxon Ltd Woodstock OX20 1BH
- 23 LD Griffiths Ltd Tonbridge TN11 0AG
- 24 LF Pearce & Son Aylesbury HP18 9QQ
- 25 MC Stennett & Sons Ltd Ingham IP31 1NQ
- 26 Moxon Farms Ltd Pontefract WF9 4PQ
- 27 N Hues & Sons Beckhampton SN8 1QJ
- 28 Port of Dundee (Grainfax) Dundee DD1 3LU
- 29 Rix Shipping (Scotland) Ltd Montrose DD10 8DS
- 30 RN Padfield & Sons Ltd Corse GL19 3NY
- 31 SW Attwood & Partners Sheerness ME12 3SU
- 32 Steve Benson Farming Ltd Wroughton SN4 0ST
- 33 Trinity Grain Ltd (Membury) Membury RG17 7TJ
- 34 Trinity Grain Ltd (Shrewton) Shrewton SP3 4DS
- 35 Union Grain Storage (Lincolnshire) Ltd Skegness PE24 5JA
- 36 Walkers of Fridaythorpe Pocklington YO42 1NR
- 37 Welland Grain Leicester LE7 9DE
- 38 Whitehill Storage Company Turriff AB53 6UH
- 39 Woldgrain Storage Ltd Hemswell DN21 5TJ

## **Head Office**





Call any of our team on 01380 729200.



**Helen Casev** Financial Director



Nick Hobson Commodity Trading Manager



Contracts Manager



Jo Gunes **Hubbards Seeds Business Manager** 



Sue Wadman Sales Ledger/Accounts



Lee Martin Purchase Ledger/Accounts



**Daniel Black** Shipping Administrator



**Charles Newton** Junior Commodity Trader



Paul Browning Marketing Manager



**Bhavin Chohan** IT Manager

Beckii Gibbs



**Alan Davies** Transport Manager



Rebecca Crocombe Transport Co-ordinator



Mandy Stickley Seed Department



Varity Randall Agricultural Mills & Contracts Administrator



Jemima Duxberry Logistics/Contracts Co-ordinator



Sales Ledger Clerk Lauren Williams

Reception/Social Media

Alison Cox



LIST OF DIRECTORS

T 01489 877021

Ben Jackson Chairman, Lincolnshire

Andrew Cragg Kent T 01303 874251

Colin McGregor Berwickshire **T** 01890 882278

Robert Sullivan Co. Durham T 01913 039540

Andy Barr Kent T 01622 859474

James Warner Managing Director, Wiltshire T 01380 729200

Helen Casey Financial Director, Wiltshire T 01380 729200

#### **UNITED OILSEEDS**

St. James House, Gains Lane, Devizes, Wiltshire SN10 1FB T 01380 729200 E hello@unitedoilseeds.co.uk www.unitedoilseeds.co.uk

#### **HUBBARDS SEEDS**

St. James House, Gains Lane, Devizes, Wiltshire SN10 1FB T 01380 729200 E hello@hubbardsseeds.co.uk

www.hubbardsseeds.co.uk





# **Local Support**

Area Manager contact details.

