



EXPERT

OILSEED RAPE

- ✓ High merit rating
- ✓ Excellent Gross Output
- ✓ Stiff stems
- ✓ Top lodging resistance
- ✓ Good disease resistance
- ✓ Proven and reliable
- ✓ Easy to grow. Easy to harvest.



✓ The most reliable performance, whatever the weather

✓ Each of the last 5 growing seasons have been drastically different

✓ **EXPERT** OILSEED RAPE has proved that it is the most consistent variety

Bred by:



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TRUST THE EXPERT

OILSEED RAPE

Bred by Momont, France

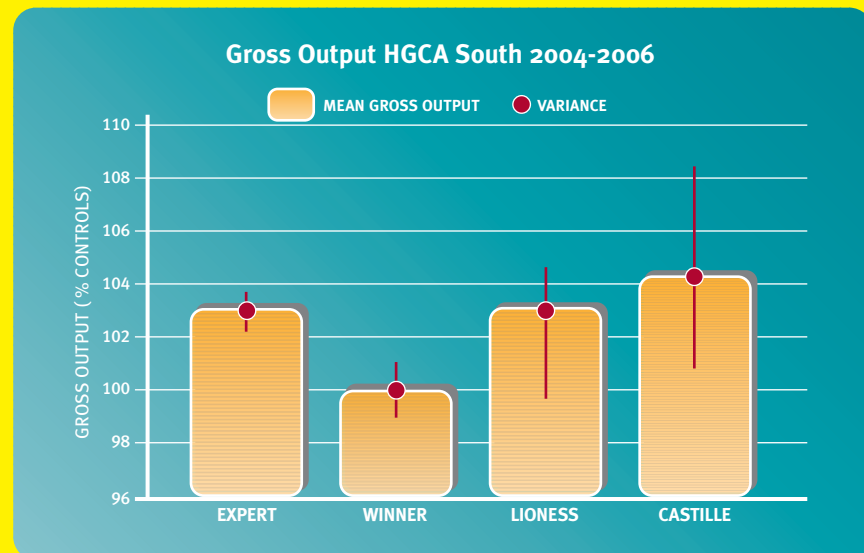
The oilseed rape that lives up to its name.

Since being added to the HGCA Recommended List in 2004, Expert has provided growers with a variety which is both consistent and dependable in its performance.

This consistency comes from Expert's combination of excellent gross output, sound agronomic characters and high merit rating.

EXCELLENT GROSS OUTPUT

The graph below shows the mean Gross Output using data from official trials for 2004, 2005 and 2006 and the variance from the mean (the vertical bars). Not only has Expert delivered a very high gross output over this time, it has shown very little seasonal variation between sites and seasons, as can be seen in its very short vertical bar. The other, more recently introduced, varieties may perform well in individual years but cannot match Expert for consistency of Gross Output.



Source: Nickerson analysis using data from the HGCA Recommended List database, full data at www.hgca.com

SOUND AGRONOMIC CHARACTERS

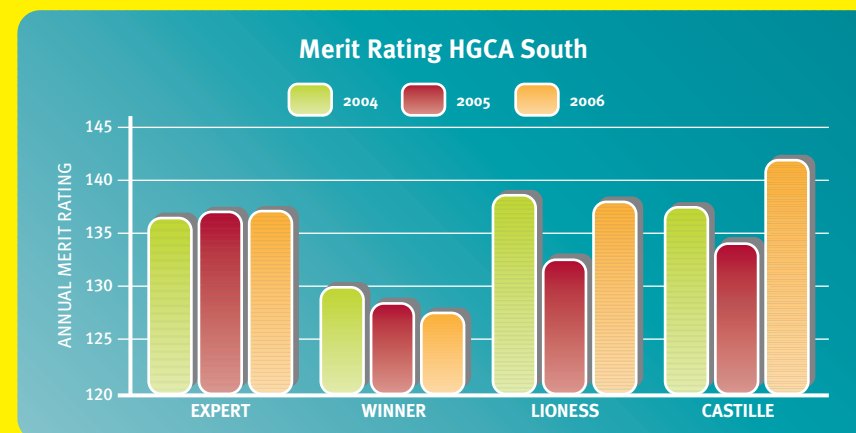
Expert has very good stem stiffness and excellent lodging resistance making it easy to harvest. Expert is slightly later to flower than many other varieties, an important advantage in areas prone to late frosts.

	EXPERT	WINNER	LIONESSE	CASTILLE
Resistance to Lodging (g= Good)	8	7	8	8
Stem Stiffness (g= Good)	8	6	8	7
Shortness of Stem (g= Good)	6	7	7	8
Earliness of Flowering (g = Early)	5	8	7	8
Earliness of Maturity (g = Early)	4	6	5	6
Resistance to Light Leaf Spot (g = Good)	6	6	6	5
Resistance to Stem Canker (g = Good)	6	4	5	6

Source: HGCA RL 2007 - 8. Data from the HGCA Recommended Lists database, full data at www.hgca.com

HIGH MERIT RATING

Expert growers will be familiar with the concept of Merit Rating, an index which combines together the Gross Output with the lodging resistance, light leaf spot and stem canker scores to give an overall assessment of a variety's performance. The figures for Expert over the past three seasons are presented below and again show Expert's very consistent performance when all characters are considered.



Source: Nickerson analysis using data from the HGCA Recommended Lists database, full data at www.hgca.com.
South Merit Rating = Gross output+2*Lodging +light leaf spot+2*stem canker.

Expert is now proven as one of the most reliable and popular varieties in widespread use, delivering high yields and proving to be cheap to grow. With its stiff strong straw, Expert keeps standing and is easy to combine.